

2020 REAL ESTATE DINNER

The story behind the largest deal in Hollywood— Crossroads of the World

SPONSORSHIP BENEFITS

Package Name	Crossroads of the World Title Sponsor	Rodeo Drive	Sunset Boulevard	Mulholland Drive	Wilshire Boulevard	Melrose Avenue	Hollywood Boulevard Bar	Ventura Boulevard	Pacific Coast Highway Valet	Santa Monica Boulevard Dessert	After Party	Individual Ticket
Price	\$100,000	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$5,000	\$5,000	\$5,000	\$500
Quantity Available	1	1	1	4	4 4 LEFT	1 1 LEFT	SOLD*	2 2 LEFT	SOLD*	SOLD*	SOLD*	Until Event Sells Out
No. of Included Tickets	60 (6 tables of 10)	50 (5 tables of 10)	40 (4 tables of 10)	30 (3 tables of 10)	20 (2 tables of 10)	10 (1 table of 10)	10 (1 table of 10)	10 (1 table of 10)	6	6	6	1
Table/seating placement in the room	VIP	VIP	VIP	Premium	Premium	Preferred	Regular	Regular	Regular	Regular	Regular	General Assigned
Recognition on FB page and event emails (approx 500,000 impressions)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Acknowledgement in the digital event program (<i>The G</i> magazine ad size)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
<i>The G</i> magazine (approx 20,000+ impressions)	Inside front cover of the Summer 2020 issue & Full Page ad in Winter 2020 issue	Full Page ad in Summer 2020 and Winter 2020 issues	Full Page ad in Summer 2020 and Winter 2020 issues	Full Page ad in Summer 2020 issue and 1/2 page ad in Winter 2020 issue	Full page ad in Summer 2020 issue and 1/4 page ad in Winter 2020 issue	1/2 page ad in Summer 2020 issue and 1/4 page in Winter 2020 issue	1/2 page ad in Summer 2020 issue	1/2 page ad in Summer 2020 issue	1/2 page ad in Summer 2020 issue	1/2 page ad in Summer 2020 issue	1/2 page ad in Summer 2020 issue	
Your promotional material is welcome at the event	✓	✓	✓	✓	✓							
Top billing as the event sponsor	✓											
Your company name/logo prominently recognized	Top Billing on all event collateral before and during the event	Distinguished listing on all event collateral before and during the event	Prominent listing on all event collateral before and during the event	Listing on all event collateral before and during the event	At your table	At your table	On signage at the bars and on the custom bar napkins	At your table	On signage at check-in and on valet ticket	On signage at the dessert table and on the dessert flags	At the after party and on the drink tickets for attendees	

The amount of your contribution exceeding \$250 per person may be tax deductible subject to certain limitations.